



SHARING THE GOOD NEWS

A prayerful and practical companion to the tract

Always be ready to give an answer for the hope that is in you, yet with gentleness and respect.

— 1 Peter 3:15, paraphrased

PREPARE • LOOK TO THE CROSS • TRUST GOD

The purpose of this guide

These are not rigid rules or a script to recite. They are helpful guides for sharing the good news clearly, graciously and faithfully. The tract provides a pathway, but every person and conversation will be different.

Evangelism is an invitation to meet the One who saved you. Your task is to speak truth in love, point to Jesus and entrust the outcome to God.

Two anchors to remember

PREPARE

Before and during the conversation

THE CROSS

Before, during and after the conversation

Begin prayerfully

Before handing the tract to anyone, pray quietly. Ask God to guide you to the right person, prepare their heart, and give you wisdom, compassion, humility and clarity.

P.R.E.P.A.R.E.

P Pray

Pray before approaching anyone. Depend on God rather than technique, and ask the Holy Spirit to guide the conversation.

R Remember your role

You are a sower and Christ's ambassador. You cannot convict, convince or convert anyone. Be faithful and leave that work to the Holy Spirit. See 2 Corinthians 5:20.

E Engage with gentleness

Listen carefully and respectfully. Ask thoughtful questions such as, "What do you believe?", "What led you to that conclusion?", "Where do you find hope?" or "What do you think about Jesus?" See Colossians 4:5–6.

Listen before answering

Listening shows respect and gentleness. It also helps you understand the person rather than answering a question they have not asked. Their answers may reveal natural opportunities to advance the gospel.

The Lord's servant must not be quarrelsome, but kind to all, able to teach and patient when wronged.

2 Timothy 2:24, paraphrased

PREPARE — continued

P Point to Jesus

Keep the focus on Christ, not on attacking religions, philosophies or people. Your testimony may begin the conversation, but keep it brief and use it as a bridge to the gospel.

A Answer honestly

Prepare for common questions. When you do not know, do not guess or pretend. Say so humbly, offer to research the question and ask whether you may meet again to discuss what you find.

R Respect their response

Never pressure or argue. If someone becomes hostile or clearly wishes to stop, remain calm and graciously step away. Let Christ's light be seen in your conduct. See Matthew 5:14–16.

E Entrust the outcome to God

One person may sow and another reap. You may be one link in a chain by which God draws someone closer to the cross. The burden of producing a response is not yours. See John 4:37–38.

Come to Me ... for My yoke is easy and My burden is light.

Matthew 11:28–30, condensed

Know the message and the tract

Clearly understand the gospel yourself. Work through the tract several times and practise explaining it with a mature believer whom you trust. Familiarity will help the presentation become a natural conversation without losing its important progression.

The gospel journey

1. God created us for relationship with Him.
2. Sin separates us from God, and we cannot save ourselves.
3. Jesus died in the place of sinners and rose from the dead.
4. We respond by turning to God in repentance and trusting in Jesus.
5. Those who believe in and accept Christ become children of God.
6. God transforms believers into the likeness of His Son.
7. Believers continue as disciples, growing in love, obedience, prayer, fellowship and witness.

Salvation is God's gift, received through faith and never earned by obedience. A changed life and growing obedience are fruits of genuine faith.

The gate and the road

Many presentations lead to the cross and stop there. This tract also shows the life that follows. Jesus spoke of the narrow gate and the narrow way (Matthew 7:13–14). Coming to Christ is the beginning of a new life of following Him as a disciple.

A simple conversation

Do not memorise a speech. Learn the movement of the conversation so you can speak naturally and listen well.

1. Begin warmly. Offer the tract as an invitation, not a demand.
2. Ask permission: “May I share briefly why Jesus gives me hope?”
3. Listen. Ask what the person believes and what shaped that belief.
4. Share your testimony briefly: before Christ, how you trusted Him, and what He is doing in your life.
5. Walk through the gospel: God, sin, Christ, repentance and faith, new life and discipleship.
6. Invite a response without pressure: “What do you think about what we have discussed?”
7. Offer the tract, answer what you can, and arrange another conversation if appropriate.
8. Close graciously. Pray for the person afterwards and entrust them to God.

When you do not know

That is a good question. I do not know the answer, but I would be glad to look into it. Could we meet again and discuss what I find?

A humble response

Do not lose heart

Only some people will be receptive. Do not be discouraged by rejection. Jesus Christ Himself was rejected, ridiculed, beaten, spat upon, humiliated and crucified. A disciple should not be surprised by opposition. See 2 Timothy 3:12.

When you suffer for Christ, rejoice that you share in the fellowship of His sufferings (Philippians 3:10). Jesus calls those persecuted for His sake blessed and promises that their reward in heaven is great (Matthew 5:10–12).

Keep looking to the cross

Whenever you doubt God's love, feel discouraged or pass through suffering, turn your eyes again to the cross. There God demonstrated His love: while we were still sinners, Christ died for us (Romans 5:8).

In Christ all the fullness of Deity dwells (Colossians 2:9). In Christ crucified we behold the power and wisdom of God (1 Corinthians 1:18, 23–24). The cross assures us that God loves us, has met our greatest need and can be trusted in every circumstance.

In the world you have tribulation, but take courage; I have overcome the world.

John 16:33

Remember the CROSS

C Christ is the message

The aim is not to win an argument but to help someone see Jesus—who He is and what He has done.

R Rely on the Holy Spirit

Pray, speak faithfully and trust God to convict and draw people to Christ.

O Offer the gospel as an invitation

With warmth and gratitude, invite others to meet the One who saved you.

S Sow faithfully

Whether you sow, water or reap, be faithful in the part God gives you.

S Stand firm in suffering

Do not lose heart. Keep looking to Christ and remember that present difficulties are temporary.

Well done, good and faithful servant ... enter into the joy of your master.

Matthew 25:21

May the favour of the Lord rest upon you,
and may He establish the work of your hands.

Psalms 90:17



spread-thetruth.org